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RECHARGEABLE BATTERY RECYCLING CORPORATION (RBRC) EXPANDS COLLECTION PROGRAM FOR THE FIRST TIME IN SEVEN YEARS

*New battery chemistry recognized by RBRC; Nickel Zinc (Ni-Zn) rechargeable batteries now accepted through **Call2Recycle**™*

ATLANTA, August 6, 2008 – The Rechargeable Battery Recycling Corporation (RBRC), a nonprofit, public service organization dedicated to recycling used rechargeable batteries, has expanded its rechargeable battery collection program for the first time in seven years to encompass a new chemistry, Nickel Zinc (Ni-Zn). Ni-Zn is now the fifth rechargeable chemistry recognized by RBRC, joining Nickel Cadmium (Ni-Cd), Nickel Metal-Hydride (Ni-MH), Lithium-ion (Li-ion) and Small Sealed Lead (Pb) rechargeable batteries

Representing more than 350 manufacturers of rechargeable batteries, RBRC licensees comprise more than 90 percent of the rechargeable battery industry. PowerGenix, a manufacturer of non-toxic, safe, high performance rechargeable Ni-Zn batteries, has become the first manufacturer of Ni-Zn technology to become involved in RBRC's *Call2Recycle* program. The Ni-Zn rechargeable batteries will be branded with an RBRC Battery Recycling Seal, letting consumers and businesses know that they may be recycled at more than 50,000 RBRC collection sites in the U.S. and Canada.

"Since launching the program in 1996, we have collected more than 42 million pounds of rechargeable batteries through *Call2Recycle*," said Greg Broe, Interim Chief Operating Officer, RBRC. "Expanding the scope of the program to include the Ni-Zn battery chemistry is a logical response to advancements in the portable power industry and the proliferation of new battery chemistries in the marketplace."

"RBRC serves a valuable role, joining the world's major rechargeable battery manufacturers into a single body committed to act responsibly in support of proper resource utilization and environmental care," explained Dan Squiller, CEO of PowerGenix. "Licensing with RBRC is an important step in helping consumers identify local recycling opportunities available to them and positioning Nickel-Zinc to become a mainstream battery chemistry."

RBRC's *Call2Recycle* is the most comprehensive rechargeable battery and cell phone recycling program available nationwide. The program provides a convenient way to collect and recycle old cell phones and used rechargeable batteries found in cordless electronic products,

such as laptop computers, cordless power tools, two-way radios, cordless phones, cell phones, digital cameras and camcorders. For more information and to find drop-off locations in your area, visit www.call2recycle.org or call toll free at 877-2-RECYCLE for local retailers and community centers that collect used rechargeable batteries.

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About RBRC

The Rechargeable Battery Recycling Corporation (RBRC) is a nonprofit, public service organization dedicated to rechargeable battery recycling. There are over 50,000 retail, business and community collection locations enrolled in RBRC's rechargeable battery recycling program throughout Canada and the United States. RBRC is funded by more than 350 manufacturers and marketers of portable rechargeable batteries and products. RBRC's public education campaign and recycling program is the result of the rechargeable power industry's commitment to conserve natural resources and prevent rechargeable batteries from entering the solid waste stream. In pursuit of its mission, RBRC also collects old cell phones. Cell phones collected through the **Call2Recycle™** program will be recycled or refurbished and resold when possible with a portion of the proceeds benefiting select charities. Contributions or gifts to RBRC are not tax deductible. For more information, call 877-2-RECYCLE or visit www.call2recycle.org.

About PowerGenix

PowerGenix has developed and patented a high-energy density, high-cycle life and cost effective Nickel-Zinc battery targeting the market for power intensive portable products and hybrid electric vehicles (HEVs). Specifically designed to utilize existing Nickel-Cadmium/Nickel Metal Hydride manufacturing processes, techniques and equipment, PowerGenix offers the supply chain scaling and security OEMs require. With its patented rechargeable Nickel-Zinc battery technology, PowerGenix is pursuing applications to replace existing Nickel-Cadmium and Nickel-Metal Hydride batteries in the multi-billion dollar rechargeable battery market.