

## ***Post-Holiday Tips***

### **'TIS THE SEASON FOR NEW TECHNOLOGY**

*Be green in the New Year by recycling used rechargeable batteries*

High-tech electronics are hot items on many wish lists this holiday season. The latest cell phones, PDAs, digital cameras, laptops, camcorders, and power tools are among the most coveted portable electronics gifts. But what happens to the rechargeable batteries that power your old devices once the presents are unwrapped and your new tech toys are put to use?

Instead of tossing the old gadgets into a drawer or closet and hoarding an electronics stash, do something positive for the environment and answer the **Call2Recycle®**.

Many people are unaware that like newspapers and plastic, rechargeable batteries can – and should – be recycled. Through *Call2Recycle*, the nation's most comprehensive rechargeable battery and cell phone recycling program, you can dispose of used rechargeable batteries the environmentally sound way. It's a simple and free way to upgrade your technology responsibly and do your part to preserve the environment.

If you didn't quite get everything on your list, you might be heading back to the mall after the holidays to take advantage of post-holiday sales. Use this shopping trip as a way to start the New Year off right by doing something good for the environment. Check your closets and drawers for used rechargeable batteries and bring them with you to convenient *Call2Recycle* collection bins at major retailers nationwide, including Best Buy, The Home Depot, Lowe's, RadioShack, Sears and Staples.

Log onto [www.call2recycle.org](http://www.call2recycle.org) or call toll-free 1-877-2-RECYCLE to find a drop-off location near you.

*Call2Recycle is operated by the Rechargeable Battery Recycling Corporation (RBRC), a nonprofit, public service organization dedicated to recycling used rechargeable batteries and cell phones. There are more than 50,000 retail, business, and community collection locations enrolled in the Call2Recycle program throughout the United States and Canada. RBRC is funded by more than 350 manufacturers and marketers of portable rechargeable batteries and products. RBRC's public education campaign and recycling program is the result of the rechargeable power industry's commitment to conserve natural resources and prevent cell phones and rechargeable batteries from entering the solid waste stream. Since 1996, RBRC has collected over 42 million pounds of rechargeable batteries in the U.S and Canada. Cell phones collected through the Call2Recycle® program will be recycled or refurbished and resold when possible with a portion of the proceeds benefiting select charities. Contributions or gifts to RBRC are not tax deductible. For more information, call 1-877-2-RECYCLE or visit [www.call2recycle.org](http://www.call2recycle.org).*

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